

A look at what's
happening in and
around Denel



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Denel Land Systems' Piet Eksteen demonstrates the NTW-20 Anti-Materiel rifle to visiting military delegates and other high-ranking officials.

DENEL IN TURKEY - IDEF 2007

by Joe Makhafole

Denel was in full force at the recent IDEF 2007 International Defence Industry Fair held by the Turkish Armed Forces Foundation under the auspices of the Ministry of Defence. The show took place at the Ankara Hippodrome from 22 to 25 May 2007.

At the official opening Prime Minister of Turkey, Mr. Recep Tayyip Erdogan said he was conscious of the need for sufficient military force to protect Turkey's basic interests. "National defence and security are indispensable for all countries," Erdogan said.

As host for IDEF 2007 Chief of General Staff Gen. Yasar Buyukanit was also present to open the fair. International defence industry fairs offer significant opportunities for satisfying the requirements of new weapon systems and the constantly changing equipment of countries' armed forces.

For Denel, it is a platform for international contacts to be made and potential cooperation opportunities to be found. Denel was strategically positioned and stood out among the rest with the South African flag flying in Ankara.

The Denel companies that showed their wares at the fair were Denel Dynamics, Denel Land Systems, and the Denel Munitions businesses, Western Cape, PMP and Naschem. The exhibition was only open to invited visitors.

With the scope broadly speaking ranging from land and naval, to aerospace, Denel had ample opportunity to showcase its state-of-the-art technology in these areas. With the intention to attract potential clients in this market, Denel held several meetings with various companies.

Group CEO, Shaun Liebenberg also offered a media briefing to the top Turkish defence magazine, Savunma ve Havacilik. He also met with The Undersecretary for Defence Industries, Mr. Murad Bayar, a number of industry leaders as well as the South African Ambassador to Turkey, Amb. Sobizana Mngqikana.

IDEF as a host for official delegations from friendly and allied countries as well as private sector participants certainly proved a success for Denel.

Did You Know?

Modern day Turkey was established in 1923 under the leadership of Mustafa Kemal Ataturk following the fall of the Ottoman Empire in the aftermath of World War I.

Turkey signed a Free Trade Agreement with twenty countries including the European Free Trade Association (EFTA) in 1996.

Turkish global imports were worth \$US 116 billion in 2005 and already reached \$US 112 billion during the first ten months of 2006.

Like to know more?

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